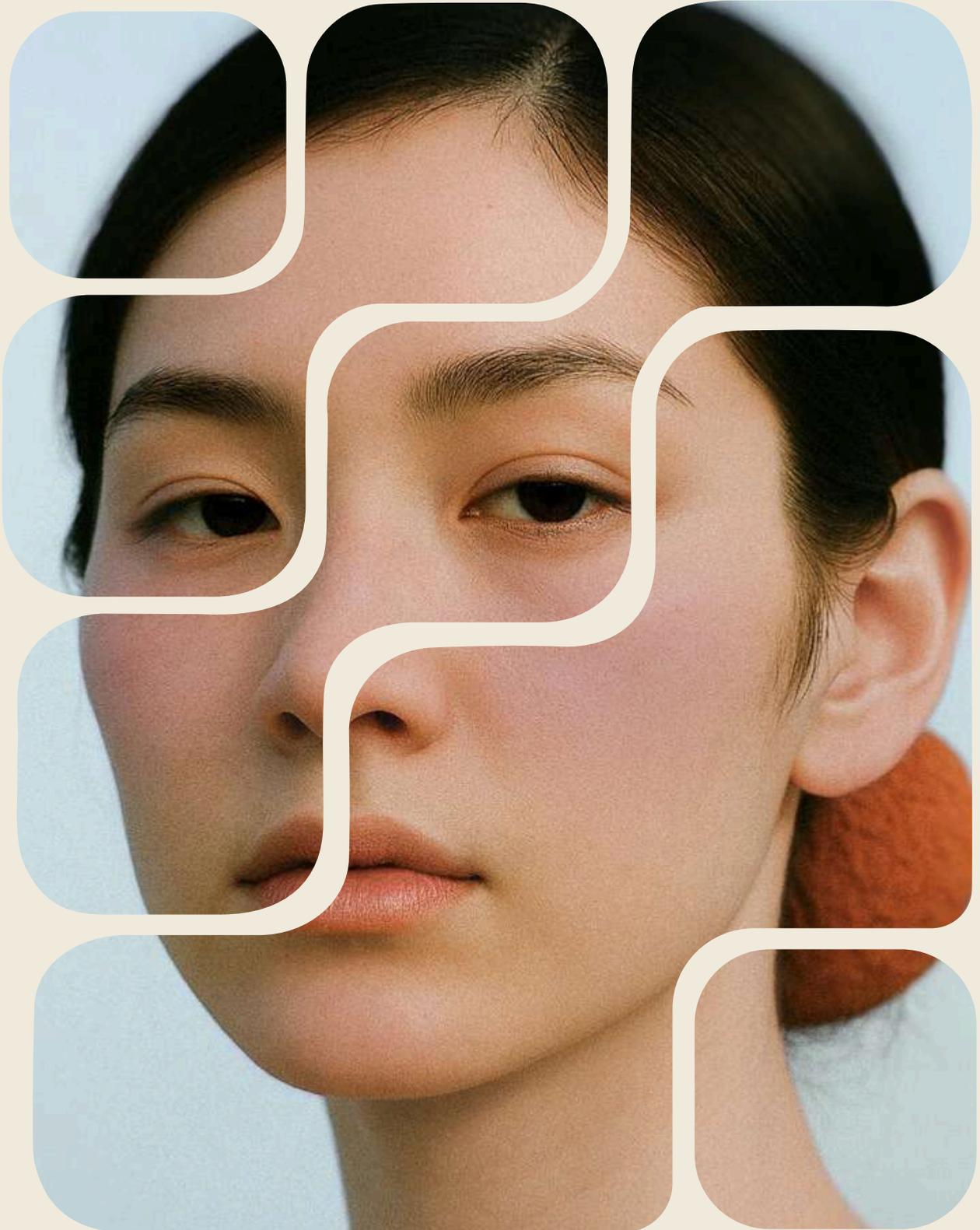


BIYŌ  
COLLECTION

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SINCE 2022, AISHITERU HAS BEEN EXPLORING THE SCENTS OF JAPAN THROUGH CREATIONS THAT CELEBRATE THE SPIRIT OF BIYŌ: *BEAUTY REVEALED THROUGH CARE, SOFTNESS, AND MINDFUL ATTENTION TO ONESELF.*

« *A UNIQUE EXPERTISE* ».

AISHITERU FRAGRANCES ARE CREATED IN NANCY BY MASTER PERFUMER *JEAN-CHARLES SOMMERARD*, A RENOWNED NOSE SPECIALIZING IN *NATURAL PERFUMERY* AND AROMATHERAPY. THEY ARE COMPOSED EXCLUSIVELY OF ESSENTIAL OILS AND NATURAL EXTRACTS FROM PLANTS AND FLOWERS.

EACH CREATION IS CAREFULLY CRAFTED TO EVOKE *THE DELICATE SCENTS OF JAPAN.*  
THE FRAGRANCE COMPOSITIONS ARE BLENDED IN GRASSE.

THE SCENTS OF JAPAN

THE SCENTS OF JAPAN



COLLECTION BIYŌ

美容

美容

COLLECTION BIYŌ



THROUGH SENSORY GESTURES AND NATURAL TEXTURES, THIS ART OF CARE FINDS ITS PLACE IN THE INTIMACY OF DAILY LIFE, REVEALING A *SUBTLE, FLUID BEAUTY*, FREE FROM GENDER.

THE BIYŌ COLLECTION EMBRACES THIS VISION OF CARE *THROUGH PURE COMPOSITIONS* AND ENVELOPING FRAGRANCES, TURNING EVERYDAY RITUALS INTO MOMENTS OF RADIANCE, SOFTNESS, AND *CONNECTION TO ONESELF*.

THE BIYŌ COLLECTION IS INSPIRED BY JAPANESE SELF-CARE CULTURE, WHICH CELEBRATES *BEAUTY REVEALED THROUGH SOFTNESS, ATTENTION, AND RITUAL*.

美と癒し  
(BI TO  
IYASHI)  
« SERENE  
BEAUTY ».

## WATER JASMINE

### A SENSORY JOURNEY ALONG THE JAPANESE COASTLINE, BETWEEN SEA SPRAY AND WATER FLOWERS

LIKE A WAVE OF FRESHNESS ON THE SKIN, THIS HAND AND BODY WASH AWAKENS THE SENSES WITH ITS MARINE-INSPIRED SCENT DRAWN FROM THE JAPANESE SEASHORE.

ITS NOTES OF WATER JASMINE, LEMON, AND SEA BREEZE TURN THE SHOWER INTO A FRESH AND FRAGRANT RITUAL.

FORMULATED WITH 95% NATURAL-ORIGIN INGREDIENTS, MINERAL SALT AND CITRIC ACID TO RESPECT THE SKIN'S NATURAL BALANCE.

PERFECT FOR SPAS, HOTELS, BOUTIQUES OR AT HOME, WATER JASMINE GENTLY CLEANSES HANDS AND BODY WITHOUT DRYING, FOR DAILY USE.

VIOLET FLOWER, CRISP GREEN NOTES, CUCUMBER, LEMON, PEAR FLESH, WATER JASMINE, NEROLI, FREESIA, MUSKS, CEDARWOOD, SALTY NOTES



REF : GLMC-WJ200

FLORAL CITRUS GREEN

RRP: €35 INCLUDING VAT

CAPACITY: 200 ML

CITRUS SPICY WOODY

CAPACITY: 100 ML  
RRP: €52 INCLUDING VAT

REF : HVC-TB100



BERGAMOT, LEMON, BLACK PEPPER, CINNAMON, ROSE GERANIUM,  
INCENSE, CLARY SAGE, PATCHOULI, AMYRIS, BENZOIN, VANILLA, TONKA  
BEAN

## TONKA BEAN

*A LUMINOUS RITUAL INSPIRED BY JAPANESE BEAUTY, WHERE SOFTNESS  
MEETS GOLDEN RADIANCE*

LIKE A SILKY CARESS ON THE SKIN, THIS SHIMMERING OIL ENHANCES THE FACE AND BODY  
WITH A SUBTLE GOLDEN GLOW.

ITS SENSUAL NOTES OF VANILLA, WHITE SANDALWOOD, AND TONKA BEAN GENTLY ENVELOP  
THE SENSES.

THE SKIN IS NOURISHED, SATIN-SMOOTH, AND DELICATELY SCENTED.

FORMULATED WITH 100% NATURAL-ORIGIN INGREDIENTS, THIS OIL BLENDS ORGANIC PLANT  
OILS, NATURAL MICA, AND VITAMIN E TO NOURISH, SOFTEN, AND ILLUMINATE THE SKIN.

PERFECT FOR SPAS, HOTELS, BOUTIQUES OR AT HOME, TONKA BEAN ENHANCES THE FACE  
AND BODY WITH A LUMINOUS TOUCH, DAY AFTER DAY.

# OUR CURRENT PARTNERS

## FRANCE

- **ACTE 2**  
3 RUE DES JUIFS, STRASBOURG
- **BAINS MUNICIPAUX**  
310 BD DE LA VICTOIRE, STRASBOURG
- **BY ADÈLE**  
8 RUE DE LA MÉSANGE, STRASBOURG
- **CIGOIRE**  
8 RUE LOUIS COMBES, BORDEAUX
- **CIGOIRE**  
91 RUE ESQUERMOISE, LILLE
- **CIGOIRE**  
7 RUE DE L'ANCIENNE PRÉFECTURE, LYON
- **CIGOIRE**  
3 RUE SCRIBE, NANTES
- **CIGOIRE**  
6 RUE HERVERT, RUEIL-MALMAISON
- **KRAEMER CONTADES**  
19A AV. DE LA PAIX, STRASBOURG
- **INTERPRET LAB**  
10 RUE MICHEL DE BOURGES, BOURGES
- **INTERPRET LAB**  
42 RUE DES DOMINICAINS, NANCY
- **LA CONTRE ALLÉE**  
3 ALL. DE LA ROBERTSAU, STRASBOURG
- **MAISON ROSE ET ROUGE**  
11 BD DE LA DORDOGNE, STRASBOURG
- **POPPY**  
47 RUE DE LA MER, COURSEULLES-SUR-MER

## EUROPE

- **L'INSTITUT CHAMPEL - NEW LOCASUN**  
PLATEAU DE CHAMPEL 36  
GENEVA, SWITZERLAND
- **PARAPHERNALIA**  
IOANNOU PAPARRIGOPOULOU 15  
ATHENS, GREECE
- **SUMO GARDEN**  
SENOVÁŽNÉ NÁMĚSTÍ 4  
NOVÉ MĚSTO, PRAHA, CZECH REPUBLIC

# BECOME AN AISHITERU PARTNER

Aishiteru creations stand out for the originality of their Japan-inspired fragrances, their natural compositions, and a sustainable approach, specifically tailored for professionals.

- B2B FLEXIBILITY WITH FAST DELIVERY AND LOW MOQ
- SLEEK DESIGN INSPIRED BY WABI-SABI
- EXCLUSIVE FRAGRANCES CREATED WITH A RENOWNED PERFUMER



## ENTER THE WORLD OF AISHITERU

Discover our exclusive creations, designed to offer your clients a unique sensory experience. Contact us to explore our special terms and start a tailored partnership.

[MORE INFORMATION ON THE FOLLOWING PAGES](#)



# WHOLESALE PRICE LIST

PRODUCT CODE	PRODUCT NAME	MIN. UNITS PER PARCEL	PRODUCT EAN CODE	PRICE EXCL. VAT
GLMC-WJ200	Hand and Body Soap - WATER JASMINE 200 ml / 6.76 fl. oz	X 10	3760378220222	Unit 15,00 € Parcel 150 €
HVC-TB100	Face and Body Oil - TONKA BEAN 100 ml / 3.38 fl. oz	X 10	3760378220215	Unit 22,00 € Parcel 220 €

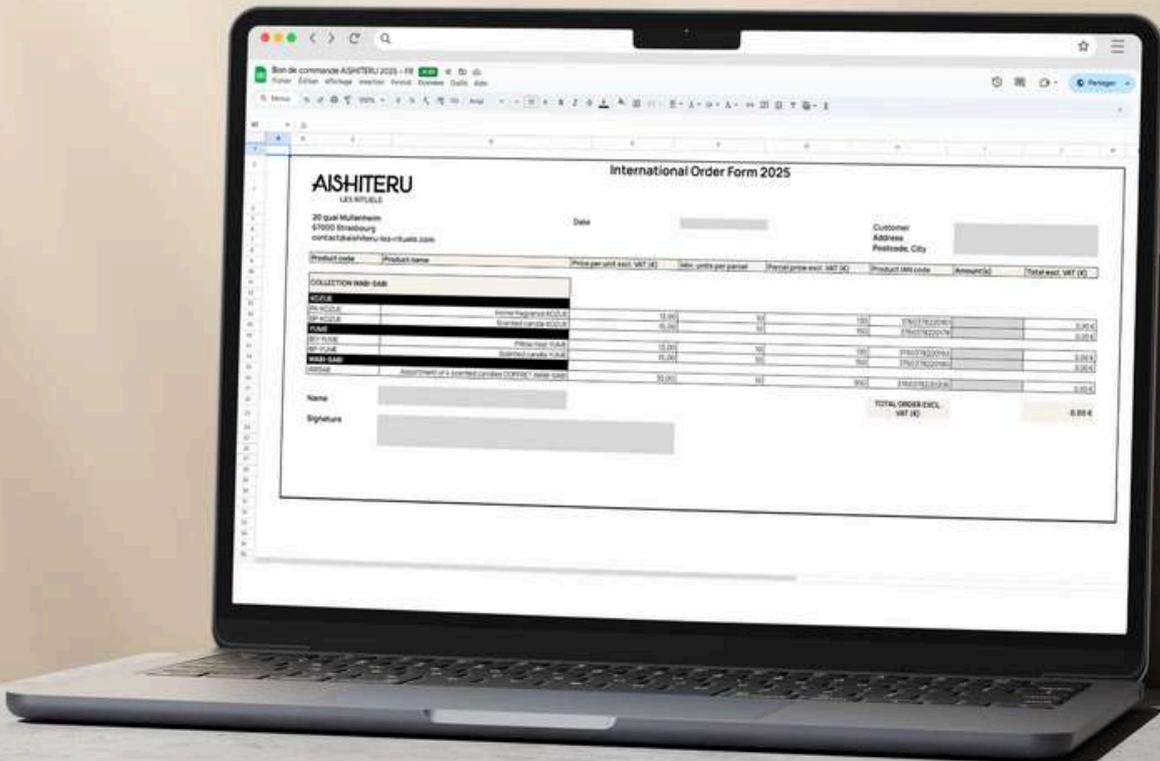
## SHIPPING AND TAX BILLING

FREE DELIVERY ON ALL ORDERS OVER €400 (EXCLUDING OVERSEAS TERRITORIES AND INTERNATIONAL ORDERS).

## MERCHANDISING ALLOCATION

A SET OF DEMONSTRATION PRODUCTS WILL BE PROVIDED FOR ANY FIRST ORDER WITH A MINIMUM AMOUNT OF €150.

# PURCHASE ORDER



DOWNLOAD THE PURCHASE ORDER IN EXCEL FORMAT BY CLICKING THE  
BUTTON BELOW AND SEND IT BY EMAIL TO:

**[contact@aishiteru-les-rituels.com](mailto:contact@aishiteru-les-rituels.com)**

[DOWNLOAD THE PURCHASE ORDER](#)



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