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WABI-SABI

COLLECTION

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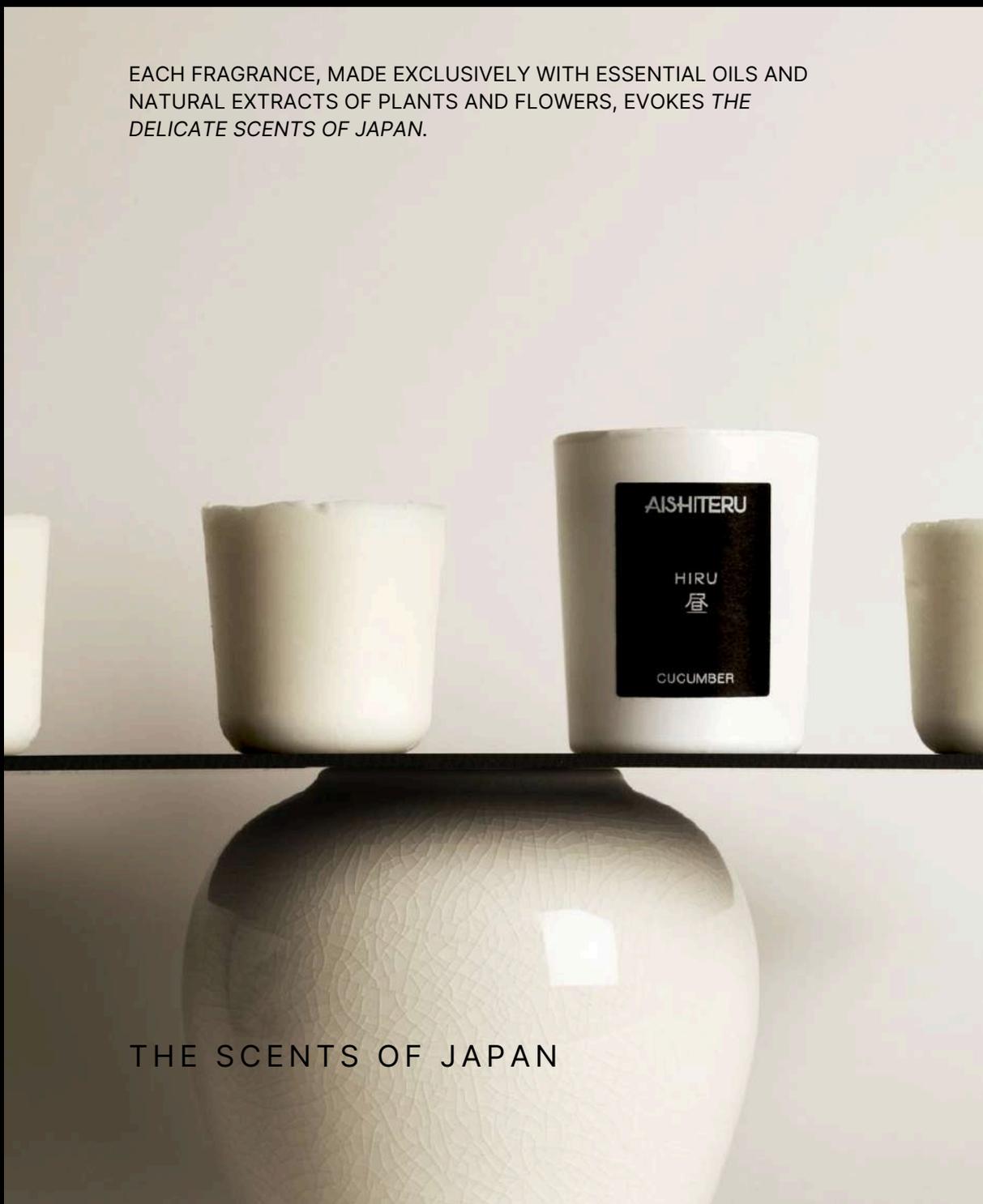
SINCE 2022, AISHITERU HAS BEEN EXPLORING THE DELICATE SCENTS OF JAPAN THROUGH CREATIONS THAT CELEBRATE THE WABI-SABI PHILOSOPHY: *THE BEAUTY IN SIMPLICITY AND IMPERFECTION.*

« A UNIQUE
EXPERTISE ».

AISHITERU PERFUMES ARE CREATED IN NANCY BY JEAN-CHARLES SOMMERARD, MASTER PERFUMER AND EXPERT IN NATURAL PERFUMERY AND AROMATHERAPY. THE FRAGRANCE BLENDS ARE THEN CRAFTED IN GRASSE.

HAND-POURED BY A MASTER WAX MAKER, OUR CANDLES ARE MADE WITH A NATURAL PLANT-BASED WAX BLEND (SOY, COCONUT BUTTER, AND MANGO BUTTER). THE GLASS CONTAINERS ARE PRODUCED AND LACQUERED IN THE SAME WORKSHOP.

EACH FRAGRANCE, MADE EXCLUSIVELY WITH ESSENTIAL OILS AND NATURAL EXTRACTS OF PLANTS AND FLOWERS, EVOKES *THE DELICATE SCENTS OF JAPAN.*



THE SCENTS OF JAPAN

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COLLECTION WABI-SABI

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COLLECTION WABI-SABI



WABI-SABI FINDS SERENITY IN *IRREGULARITY*, POETRY IN *MODEST OBJECTS*, AND HARMONY IN THE *PASSAGE OF TIME AND THE IMPERFECTION OF LIFE*.

THROUGH SCENTED CREATIONS, THIS ART OF LIVING INVITES ITSELF INTO EVERYDAY SPACES, TRANSFORMING EACH MOMENT INTO A *SOOTHING EXPERIENCE*.

IT CONSISTS OF THE KOZUE RANGE, SCENTED CREATIONS WITH WOODY AND CALMING NOTES *INSPIRED BY JAPANESE FORESTS*, AND THE YUME RANGE, A COLLECTION WITH FLORAL AND DREAMY NOTES, *EVOKING DREAMLIKE LANDSCAPES*.

一期一会
(ICHI-GO
ICHI-E)
« A UNIQUE
MOMENT ».

THE WABI-SABI COLLECTION IS *INSPIRED BY THE JAPANESE PHILOSOPHY THAT CELEBRATES SIMPLICITY, AUTHENTICITY, AND IMPERFECT BEAUTY*.

KOZUE RANGE / TREETOP



NORDIC WOOD

AN IMMERSION IN THE SERENITY OF A JAPANESE FOREST

EMBODIES THE TRANQUIL BEAUTY OF A JAPANESE FOREST IN WINTER, WITH WOODY AND FRESH NOTES. THE CANDLE CREATES A SOOTHING ATMOSPHERE, INVITING A MOMENT OF CALM IN THE HEART OF NATURE. ITS FRAGRANCE EVOKES THE MAJESTY OF AN ANCIENT FIR TREE AND THE SOFTNESS OF A MISTY TWILIGHT.

100% NATURAL FRAGRANCE, VEGETABLE WAX, AND A COTTON WICK FOR A CLEAN AND LASTING BURN.

PERFECT FOR ZEN ENVIRONMENTS, SPAS, SHOPS, OR AT HOME, NORDIC WOOD CREATES A SERENE AND ELEGANT ATMOSPHERE.

LIVELY CITRUS FRUITS, ARTEMISIA, GREEN MYRTLE, BALSAM FIR,
SIBERIAN PINE, GREEN CYPRESS, CLOVE, LABDANUM CISTUS,
PATCHOULI, CEDAR, TREE MOSS



REF : BP-KOZUE

AROMATIC WOODY CHYPRE

RRP: €40 INC. VAT

CAPACITY: 150G
BURN TIME: 60 HOURS

SPICY FLORAL WOODY

CAPACITY: 50 ML
RRP: €37 INCLUDING VAT

REF : PA-KOZUE



BERGAMOT, FRESH RHUBARB, CARDAMOM, VIOLET, GINGER, ROSE,
HELIOTROPE, PRECIOUS WOODS, VEGETAL MUSK, MATE, PATCHOULI

WOODY GINGER

A SPIRITUAL JOURNEY TO THE HEART OF ANCIENT JAPAN

EVOKES THE JOURNEY OF A SAMURAI RIDING THROUGH FIELDS OF FRESHLY CUT GINGER. THIS SPICY AND WOODY FRAGRANCE, WITH A REFRESHING TOUCH OF GINGER, IS INSPIRED BY THE ENERGY OF A MOSCOW MULE. IT BLENDS THE INTENSITY OF THE PAST WITH THE FRESHNESS OF THE PRESENT, CREATING AN ENERGIZING ATMOSPHERE WHILE BRINGING INTENSITY AND HARMONY TO THE SPACE.

100% NATURAL FRAGRANCE, ESSENTIAL OILS AND NATURAL EXTRACTS OF PLANTS AND FLOWERS.

PERFECT FOR HOTELS, SPAS, SHOPS, OR AT HOME, WOODY GINGER BRINGS A FRESH ENERGY TO EVERY ROOM.

YUME RANGE / DREAM



ORANGE BLOSSOM
AN IMMERSION IN THE SOFTNESS OF A JAPANESE OKIYA

EVOKES THE INTIMACY OF A GEISHA ADORNED WITH ORANGE BLOSSOMS. THIS FLORAL FRAGRANCE, WITH SPICY TOUCHES, CREATES A SMOOTH AND ENVELOPING ATMOSPHERE, IDEAL FOR A CALM AND REFINED ENVIRONMENT. ITS GOURMAND SIDE, REMINISCENT OF A VANILLA DESSERT, BRINGS A SENSATION OF SENSUALITY AND SOFTNESS.

100% NATURAL FRAGRANCE, VEGETABLE WAX, AND A COTTON WICK FOR A CLEAN AND LASTING BURN.
PERFECT FOR ZEN ENVIRONMENTS, SPAS, SHOPS, OR AT HOME, ORANGE BLOSSOM CREATES A SOFT AND RELAXING ATMOSPHERE.

PETITGRAIN, SWEET ORANGE, BERGAMOT, TOASTED ALMONDS, ORANGE BLOSSOM, YLANG-YLANG, HAWTHORN, CLOVE, AMBRETTE, HELIOTROPIN, VANILLA, TONKA BEAN



REF : BP-YUME

FLORAL SPICY AMBER

RRP: €40 INCLUDING VAT

CAPACITY: 150G
BURN TIME: 60 HOURS

FLORAL FRUITY WOODY

CAPACITY: 50 ML

RRP: €36 INCLUDING VAT

REF : BO-YUME



GREEN TEA ACCORD, WILD BLACKBERRY, COCONUT FLOWER, GERANIUM,
FLORAL ACCORD, VIOLET, ROSE, FIG, AMYRIS, CEDAR, VANILLA, TONKA,
AMBRETTE

COTTON FLOWER

*A TRIBUTE TO THE DELICACY OF A KIMONO INFUSED WITH THE
FRAGRANCE OF A WOMAN.*

RECALLS THE SOFTNESS OF AN ANCIENT KIMONO, INFUSED WITH THE ESSENCE OF A WOMAN. THIS DELICATE MIST RELEASES FLORAL AND SOOTHING NOTES THAT PERMEATE THE FABRIC, CREATING A CALM AND SERENE ATMOSPHERE. A FEW SPRAYS ARE ENOUGH FOR THE ACCORDS OF VIOLET, ROSE, AND COCONUT FLOWER TO TRANSFORM BEDTIME INTO A TRUE SOOTHING RITUAL.

100% NATURAL FRAGRANCE, ESSENTIAL OILS AND NATURAL EXTRACTS OF PLANTS AND FLOWERS.

IDEAL FOR SHEETS, PILLOWS, AND OTHER TEXTILES, IN HOTELS OR AT HOME, COTTON FLOWER DELIVERS A DELICATE AND RELAXING SCENT.

COFFRET WABI-SABI
AROUND THE TEMPORALITY OF A DAY

THE WABI-SABI GIFT SET INVITES YOU TO DISCOVER THE SUBTLE BALANCE OF THE FOUR MOMENTS OF A DAY THROUGH FOUR REFINED SCENTED CANDLES. FROM DAWN TO DUSK, EACH CANDLE IS AN INVITATION TO SAVOR THE LIGHT AND SCENTS THAT MARK THE PASSAGE OF TIME.

THIS GIFT SET IS IDEAL FOR SPAS, BOUTIQUES, BOUTIQUE HOTELS, AND CORPORATE GIFT PROGRAMS. IT OFFERS A REFINED AND HARMONIOUS ATMOSPHERE, PERFECTLY IN LINE WITH THE JAPANESE PHILOSOPHY OF WABI-SABI.



REF : AWS4B

RRP: €80 INCLUDING VAT
CAPACITY: 4 X 75G
BURN TIME: 4 X 35 HOURS

ASA – 朝 (MORNING) – YUZU

YUZU, ZESTY ACCORD, LEMON PETITGRAIN, FRESH VERBENA, SWEET MINT, FLORAL ACCORD, NEROLI, JAPANESE BAY LEAF, DILL, BLUE GUM, THYME THYMOL, LANDES PINE, MUSCAT GRAPE



ASA

MORNING

NOON



HIRU

HIRU – 昼 (NOON) – CUCUMBER

VANILLA, HAWTHORN, POWDERED SUGAR, FRESH HERBS, RHUBARB, TOUCHES OF MELON, GALBANUM, PEPPERMINT, BERGAMOT

YŪ – 夕 (EVENING) – NEROLI

BLACK TEA LAPSANG SOUCHONG, HERBAL ACCORD, ROSE, VIOLET, NEROLI, SMOKY NOTES, BURNT WOOD ACCORD, WARM WAX, HELIOTROPIN, HONEY NOTES, AMBER



EVENING

YŪ

YORU



NIGHT

YORU – 夜 (NIGHT) – WOOD

BLACK TEA, PRECIOUS WOODY ACCORD, CARROT, GERANIUM ROSE, FLORAL ACCORD OF ROSE AND WILD ROSE, LEMON, BERGAMOT, ROMAN CHAMOMILE

OUR CURRENT PARTNERS

FRANCE

- **ACTE 2**
3 RUE DES JUIFS, STRASBOURG
- **BAINS MUNICIPAUX**
310 BD DE LA VICTOIRE, STRASBOURG
- **BY ADÈLE**
8 RUE DE LA MÉSANGE, STRASBOURG
- **CIGOIRE**
8 RUE LOUIS COMBES, BORDEAUX
- **CIGOIRE**
91 RUE ESQUERMOISE, LILLE
- **CIGOIRE**
7 RUE DE L'ANCIENNE PRÉFECTURE, LYON
- **CIGOIRE**
3 RUE SCRIBE, NANTES
- **CIGOIRE**
6 RUE HERVERT, RUEIL-MALMAISON
- **KRAEMER CONTADES**
19A AV. DE LA PAIX, STRASBOURG
- **INTERPRET LAB**
10 RUE MICHEL DE BOURGES, BOURGES
- **INTERPRET LAB**
42 RUE DES DOMINICAINS, NANCY
- **LA CONTRE ALLÉE**
3 ALL. DE LA ROBERTSAU, STRASBOURG
- **MAISON ROSE ET ROUGE**
11 BD DE LA DORDOGNE, STRASBOURG
- **POPPY**
47 RUE DE LA MER, COURSEULLES-SUR-MER

EUROPE

- **L'INSTITUT CHAMPEL - NEW LOCASUN**
PLATEAU DE CHAMPEL 36
GENEVA, SWITZERLAND
- **PARAPHERNALIA**
IOANNOU PAPARRIGOPOULOU 15
ATHENS, GREECE
- **SUMO GARDEN**
SENOVÁŽNÉ NÁMĚSTÍ 4
NOVÉ MĚSTO, PRAHA, CZECH REPUBLIC

BECOME AN AISHITERU PARTNER

Aishiteru creations stand out for the originality of their Japan-inspired fragrances, their natural compositions, and a sustainable approach, specifically tailored for professionals.

- B2B FLEXIBILITY WITH FAST DELIVERY AND LOW MOQ
- SLEEK DESIGN INSPIRED BY WABI-SABI
- EXCLUSIVE FRAGRANCES CREATED WITH A RENOWNED PERFUMER



ENTER THE WORLD OF AISHITERU

Discover our exclusive creations, designed to offer your clients a unique sensory experience. Contact us to explore our special terms and start a tailored partnership.

[MORE INFORMATION ON THE FOLLOWING PAGES](#)



WHOLESALE PRICE LIST

PRODUCT CODE	PRODUCT NAME	MIN. UNITS PER PARCEL	PRODUCT EAN CODE	PRICE EXCL. VAT
BP-KOZUE	Scented Candle - KOZUE 150 g / 5.29 oz	X 10	3760378220178	Unit €15.00 Parcel €150
PA-KOZUE	Home fragrance - KOZUE 50 ml / 1.69 fl. oz	X 10	3760378220161	Unité 13,00 € Colis 130 €
BP-YUME	Scented Candle - YUME 150 g / 5.29 oz	X 10	3760378220185	Unit €15.00 Parcel €150
BO-YUME	Pillow Mist - YUME 50 ml / 1.69 fl. oz	X 10	3760378220192	Unit €13.00 Parcel €130
AWS4B	Set of 4 Scented Candles - WABI-SABI BOX 75 g / 2.64 oz	X 10	3760378220208	Unit €30.00 Parcel €300

SHIPPING AND TAX BILLING

FREE DELIVERY ON ALL ORDERS OVER €400 (EXCLUDING OVERSEAS TERRITORIES AND INTERNATIONAL ORDERS).

MERCHANDISING ALLOCATION

A SET OF DEMONSTRATION PRODUCTS WILL BE PROVIDED FOR ANY FIRST ORDER WITH A MINIMUM AMOUNT OF €150.

CONTACT INFORMATION

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