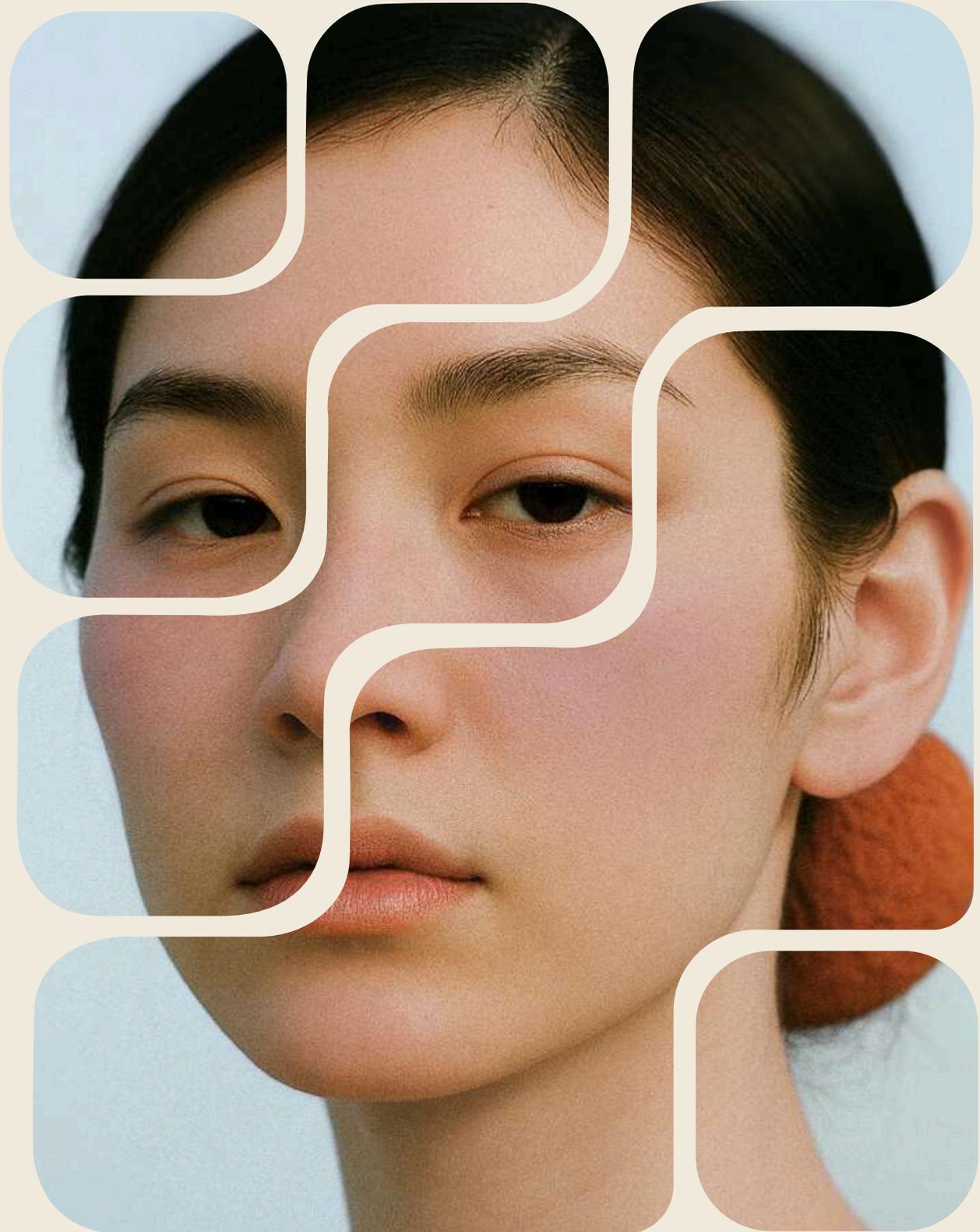


BIYŌ
COLLECTION

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SINCE 2022, AISHITERU HAS BEEN EXPLORING THE SCENTS OF JAPAN THROUGH CREATIONS THAT CELEBRATE THE SPIRIT OF BIYŌ: *BEAUTY REVEALED THROUGH CARE, SOFTNESS, AND MINDFUL ATTENTION TO ONESELF.*

« *A UNIQUE EXPERTISE* ».

AISHITERU FRAGRANCES ARE CREATED IN NANCY BY MASTER PERFUMER *JEAN-CHARLES SOMMERARD*, A RENOWNED NOSE SPECIALIZING IN *NATURAL PERFUMERY* AND AROMATHERAPY. THEY ARE COMPOSED EXCLUSIVELY OF ESSENTIAL OILS AND NATURAL EXTRACTS FROM PLANTS AND FLOWERS.

EACH CREATION IS CAREFULLY CRAFTED TO EVOKE *THE DELICATE SCENTS OF JAPAN.*
THE FRAGRANCE COMPOSITIONS ARE BLENDED IN GRASSE.

THE SCENTS OF JAPAN

THE SCENTS OF JAPAN



COLLECTION BIYŌ

美容

美容

COLLECTION BIYŌ



THROUGH SENSORY GESTURES AND NATURAL TEXTURES, THIS ART OF CARE FINDS ITS PLACE IN THE INTIMACY OF DAILY LIFE, REVEALING A *SUBTLE, FLUID BEAUTY*, FREE FROM GENDER.

THE BIYŌ COLLECTION EMBRACES THIS VISION OF CARE *THROUGH PURE COMPOSITIONS* AND ENVELOPING FRAGRANCES, TURNING EVERYDAY RITUALS INTO MOMENTS OF RADIANCE, SOFTNESS, AND *CONNECTION TO ONESELF*.

THE BIYŌ COLLECTION IS INSPIRED BY JAPANESE SELF-CARE CULTURE, WHICH CELEBRATES *BEAUTY REVEALED THROUGH SOFTNESS, ATTENTION, AND RITUAL*.

美と癒し
(BI TO
IYASHI)
« SERENE
BEAUTY ».

WATER JASMINE

A SENSORY JOURNEY ALONG THE JAPANESE COASTLINE, BETWEEN SEA SPRAY AND WATER FLOWERS

LIKE A WAVE OF FRESHNESS ON THE SKIN, THIS HAND AND BODY WASH AWAKENS THE SENSES WITH ITS MARINE-INSPIRED SCENT DRAWN FROM THE JAPANESE SEASHORE.

ITS NOTES OF WATER JASMINE, LEMON, AND SEA BREEZE TURN THE SHOWER INTO A FRESH AND FRAGRANT RITUAL.

FORMULATED WITH 95% NATURAL-ORIGIN INGREDIENTS, MINERAL SALT AND CITRIC ACID TO RESPECT THE SKIN'S NATURAL BALANCE.

PERFECT FOR SPAS, HOTELS, BOUTIQUES OR AT HOME, WATER JASMINE GENTLY CLEANSES HANDS AND BODY WITHOUT DRYING, FOR DAILY USE.

VIOLET FLOWER, CRISP GREEN NOTES, CUCUMBER, LEMON, PEAR FLESH, WATER JASMINE, NEROLI, FREESIA, MUSKS, CEDARWOOD, SALTY NOTES



REF : GLMC-WJ200

FLORAL CITRUS GREEN

RRP: €35 INCLUDING VAT

CAPACITY: 200 ML

CITRUS SPICY WOODY

CAPACITY: 100 ML
RRP: €52 INCLUDING VAT

REF : HVC-TB100



BERGAMOT, LEMON, BLACK PEPPER, CINNAMON, ROSE GERANIUM,
INCENSE, CLARY SAGE, PATCHOULI, AMYRIS, BENZOIN, VANILLA, TONKA
BEAN

TONKA BEAN

*A LUMINOUS RITUAL INSPIRED BY JAPANESE BEAUTY, WHERE SOFTNESS
MEETS GOLDEN RADIANCE*

LIKE A SILKY CARESS ON THE SKIN, THIS SHIMMERING OIL ENHANCES THE FACE AND BODY
WITH A SUBTLE GOLDEN GLOW.

ITS SENSUAL NOTES OF VANILLA, WHITE SANDALWOOD, AND TONKA BEAN GENTLY ENVELOP
THE SENSES.

THE SKIN IS NOURISHED, SATIN-SMOOTH, AND DELICATELY SCENTED.

FORMULATED WITH 100% NATURAL-ORIGIN INGREDIENTS, THIS OIL BLENDS ORGANIC PLANT
OILS, NATURAL MICA, AND VITAMIN E TO NOURISH, SOFTEN, AND ILLUMINATE THE SKIN.

PERFECT FOR SPAS, HOTELS, BOUTIQUES OR AT HOME, TONKA BEAN ENHANCES THE FACE
AND BODY WITH A LUMINOUS TOUCH, DAY AFTER DAY.

OUR CURRENT PARTNERS

FRANCE

- **ACTE 2**
3 RUE DES JUIFS, STRASBOURG
- **BAINS MUNICIPAUX**
310 BD DE LA VICTOIRE, STRASBOURG
- **BY ADÈLE**
8 RUE DE LA MÉSANGE, STRASBOURG
- **CIGOIRE**
8 RUE LOUIS COMBES, BORDEAUX
- **CIGOIRE**
91 RUE ESQUERMOISE, LILLE
- **CIGOIRE**
7 RUE DE L'ANCIENNE PRÉFECTURE, LYON
- **CIGOIRE**
3 RUE SCRIBE, NANTES
- **CIGOIRE**
6 RUE HERVERT, RUEIL-MALMAISON
- **KRAEMER CONTADES**
19A AV. DE LA PAIX, STRASBOURG
- **INTERPRET LAB**
10 RUE MICHEL DE BOURGES, BOURGES
- **INTERPRET LAB**
42 RUE DES DOMINICAINS, NANCY
- **LA CONTRE ALLÉE**
3 ALL. DE LA ROBERTSAU, STRASBOURG
- **MAISON ROSE ET ROUGE**
11 BD DE LA DORDOGNE, STRASBOURG
- **POPPY**
47 RUE DE LA MER, COURSEULLES-SUR-MER

EUROPE

- **L'INSTITUT CHAMPEL - NEW LOCASUN**
PLATEAU DE CHAMPEL 36
GENEVA, SWITZERLAND
- **PARAPHERNALIA**
IOANNOU PAPARRIGOPOULOU 15
ATHENS, GREECE
- **SUMO GARDEN**
SENOVÁŽNÉ NÁMĚSTÍ 4
NOVÉ MĚSTO, PRAHA, CZECH REPUBLIC

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